

Partnership with Pro Pferd Foundation



Where science is in the foreground.

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Become a partner of Pro Pferd and show your customers! You make an important contribution to science for the welfare of the horse and at the same time you support your image in the sense of charity. Your customers will appreciate it! Use our logo with claim for your appearance e.g. in documentations, website, displays, exhibition stand etc. for a modest annual contribution.

About us

The Pro Pferd Foundation aims to support scientific research to improve the health, performance and living conditions of horses.

It supervises its own research projects, supports third party research projects and cooperates with other scientific institutions in this field. For the welfare of the horse, Pro Pferd is also committed to improving the interaction between humans and horse as well as in the field of equine education. From scientific findings the horse benefits directly in their practical implementation. On the basis of mutual trust this creates a strong understanding between humans and horse.

Registered, tax exempt, efficient

Pro Pferd is registered as a tax-exempt foundation in the Swiss Federal Directory of Foundations of the Federal Department of Home Affairs and is subject to the strict guidelines for accountability. The administrative costs are kept as low as possible so that the funds we receive are used efficiently for the benefit of the foundation and research for the horse.



Pro Pferd at the exhibition ExpoHorse in Zurich

Image and awareness

The foundation spreads its name through participation in trade fairs and events, through the organisation of the yearly symposia, specialist lectures, as well as through the regular news in the specialist magazine Kavallo and PASSION. The website stiftungpropferd.ch and presence on Facebook also contribute to its dissemination. The Foundation enjoys a serious reputation within and outside the equine industry, precisely because we promote and initiate scientific projects whose findings are of benefit to horse owners and owners.

Partnership

Become a partner of Pro Pferd and show your customers! On the one hand you make an important contribution to science for the welfare of the horse and on the other hand you support your image in terms of charity. **Your customers will appreciate it.**

We provide you with our logo with claim for your means of communication e.g. documentation, website, displays, exhibition stand etc. for an annual contribution.

We support the Pro Pferd Foundation in research to improve the health, performance and living conditions of horses.



In addition, your logo with link will appear on stiftungpropferd.ch as well as on our print media such as annual brochure, flyers, invitations to symposia and events and on our exhibition stand.

Your Benefit

- 👍 **Image doing good as a partner of Pro Pferd**
- 👍 **Neutral, scientific, no "specific ideology"**
- 👍 **Access to specific scientific projects 1)**
- 👍 **Access to specific scientists**
- 👍 **Presence at and access to events und symposia**
- 👍 **Your Logo appears on our website with link, on our yearly brochure, flyers, rollup-displays, exhibition booth etc.**

Our Benefit

- 👍 **Financial support for scientific projects**
- 👍 **Connection to the industry around the horse**
- 👍 **Source of input for future research needs**
- 👍 **Improvement of our presence**



1) Application, the results of such a research project will be published and available for everybody on request.

Partnership Contribution

Nature of Organisation	< 10 employees	>= 10 employees
Private companies	CHF 1'500	CHF 2'500
Charitable organisations	CHF 1'200	
Clubs, associations public institutions	CHF 1'000	

Show your partnership with Pro Pferd and your customer will appreciate it!

This document is also available on <http://www.stiftungpropferd.ch/page/mitwirken> → Partnerschaft

Are you interested? Our Managing Director, Patrick Zurbuchen will be glad to be at your disposal for further questions at patrick.zurbuchen@stiftungpropferd.ch

Stiftung Pro Pferd

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Science for improving the health, performance and living conditions of horses.

Our Partners

